

# Cherie Chung

User Experience Designer & Researcher

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## Skills

### Design

Contextual research  
Interface design  
User testing  
Content strategy  
Concept development  
Prototyping  
Copywriting  
Graphic design  
Photo / Video

### Software

Figma  
Sketch  
InVision  
Miro  
Maze  
Adobe XD  
Adobe Illustrator  
Adobe InDesign  
Adobe Premiere Pro  
Adobe After Effects  
Rhino  
Keyshot  
Microsoft Office

### Professional

Personable  
Team leadership  
Collaboration  
Problem solving

### Language

English (Native)  
Chinese (Native)  
Korean (Conversational)  
French (Basic)

## Education

### Savannah College of Art and Design (SCAD)

B.F.A User Experience Design, GPA - 4.0  
Minor Advertising and Branding: Art Direction  
2018 - present

### Rhode Island School of Design Pre-College Summer Program

Graphic Design Major  
Graduated August 2017

## Relevant experience

### UX Design and Research, SCADpro x Deloitte

Part of UX Research team conducting research, visualising insights and content strategy on the SCADpro x Deloitte collaboration project envisioning the future of creator commerce.  
March - May 2021

### Product Design and Research Intern, Government Technology Agency (Singapore)

Part of UX team on LifeSG app, working on end-to-end UX process including the coordination of UX research for new features to improve visibility and usability of digital government services.  
September 2020 - March 2021

## Design awards

### Creative Communciation Award - UX and UI

Project Manager of *Packed*, awarded two prizes in User Experience Design and User Interface Design.  
2021

### Indigo Awards - UX, Interface & Navigation, Digital Tools and Utilities

Project Lead of *Packed* (2020), *Project Lead of Cope*(2021) and *Research Lead of Nectar* awarded 22 awards across 11 categories.  
2020 and 2021

### FLUXathon - 1st Place, SCAD

FLUXathon is a 24-hour UX design challenge where designers come together to solve a problem.  
Finalist of Fluxathon as Brand Lead of *Bridge* (2018) and UX Research Lead of *TogaDogs* (2019).  
2017 and 2018

## Leadership

### Ladies in Tech Club President & Co-founder, SCAD

Ladies in Tech fosters a community of students passionate about magnifying the importance of women working with tech and diversity in workforce employment and leadership.  
March 2020 - present

### FLUX-UX Club Communication Lead, SCAD

Selected as one of 8 member club officer maintaining professional connections with company representatives, coordinating workshops and design challenges for club members. In charge of social media marketing and engagement on Instagram and writer of FLUX weekly newsletter.  
2019 - present

### Resident Assistant, SCAD

Part of a 16 member staff managing 480 students, developed and conducted programs on diversity, social skills, community building and academic. Experienced in crisis management, communication, programming, interpersonal skills, time management and administrative duties (security issues, maintenance requests, incident reports, receptionist).  
2019 - 2020